



# **MBA**

**MASTER OF BUSINESS ADMINISTRATION**

**PROFESSIONAL  
DEGREE**

# MBA

## MASTER OF BUSINESS ADMINISTRATION

**MBA IS A PROFESSIONAL POSTGRADUATE DEGREE  
FOCUSED ON BUSINESS ADMINISTRATION.**

***Eligibility: Any Degree***

**Duration: 2 Years**

**Total Semester: 4 Semesters**

**Medium: English**

# 17-Electives

- 🎓 Human Resource Management
- 🎓 Financial Management
- 🎓 Marketing Management
- 🎓 Logistics Management
- 🎓 International Business
- 🎓 Banking & Finance
- 🎓 Corporate Secretaryship
- 🎓 Project Management
- 🎓 Hospital Management
- 🎓 Tourism Management
- 🎓 Education Management
- 🎓 Retail Management
- 🎓 Technology Management
- 🎓 Corporate Management
- 🎓 System Management
- 🎓 Co-Operative Management
- 🎓 Production & Operations Management



I Semester		
<b>Common Paper</b>	31711 Management - Principles and Practices	
	31712 Organizational Behaviour	
	31713 Managerial Economics	
	31714 Quantitative Techniques	
	31715 Financial and Management Accounting	
	II Semester	
	31721 Research Methods	
	31722 Business Environment	
	31723 Business Laws	
	31724 Management Information System	
	31725 Human Resource Management	
	III Semester	
	31731 Marketing Management	
	31732 Financial Management	
	<b>A: Human Resource Management</b>	31733A1 Industrial Relations Management
31734A2 Labour Legislations-I		
31735A3 Training and Development		
<b>B:Marketing Management</b>	31733B1 Marketing of Services	
	31734B2 Promotional Management	
	31735B3 Product Management	
<b>C :Financial Management</b>	31733C1 Management of Funds	
	31734C2 Investment Analysis and Portfolio Management	
	31735C3 Financial Services and Institutions	
<b>D:International Business</b>	31733D1 International Economics	
	31734D2 International Marketing	
	31735D3 Export Management and Documentation	
<b>E :Corporate Secretaryship</b>	31733E1 Labour and Industrial Laws	
	31733E2 Securities Laws and Financial Markets	
	31733E3 Indirect Taxes	
<b>F:Project Management</b>	31733F1 Project Formulation and Appraisal	
	31734F2 Project Support System	
	31735F3 Project Control System	
<b>G:Hospital Management</b>	31733G1 Principles of Hospital Management	
	31734G2 Hospital Planning and Designing	
	31735G3 Materials Management in Hospitals	
<b>H:Tourism Management</b>	31733H1 Tourism and Accommodation	
	31734H2 Tour Operators and Travel Agencies	
	31735H3 Quality in Tourism	



### III Semester

<b>I:Education Management</b>	31733I1	Laws Relating to Education
	31734I2	Curriculum Designing
	31735I3	Education Infrastructure
<b>J:Retail Management</b>	31733J1	Principles of Retail Management
	31734J2	Shopper Behaviour and Relations Management
	31735J3	Retail Sales Management and Selling Skills
<b>K:Technology Management</b>	31733K1	Management of Innovation and R&D
	31734K2	Re-engineering and Flexi Systems
	31735K3	TechnologyPolicy, Ethics and IPR Management
<b>L:Logistics Management</b>	31733L1	Modern Logistics Operations
	31734L2	Packing and Packaging Management
	31735L3	Rail-Road-Logistics
<b>M:Corporate Management</b>	31733M1	Company Law and Practice
	31734M2	Global Business & MNCs
	31735M3	Securities Laws and Financial Markets
<b>N:Banking and Finance</b>	31733N1	Banking Law and Practice
	31734N2	Central Banking and Monetary Management
	31735N3	InternationalBankingand Foreign Exchange
<b>O:System Management</b>	31733O1	Office Automation
	31734O2	Internet Programming and Web Design
	31735O3	Multimedia Applications
<b>P:Production and Operations Management</b>	31733P1	Production and Operations Management
	31734P2	Re-engineering and Flexi Systems
	31735P3	Manufacturing, Maintenance and Waste Management
<b>Q:Cooperative Management</b>	31733Q1	Cooperation: Policies and Development
	31734Q2	Cooperatives and Allied Law
	31735Q3	Cooperative Institutions: Credit & Non-Credit



IV Semester		
A:Human Resource Management	31741	Production and Operations Management
	31742	Entrepreneurship Development
	31743A1	Compensation Management
	31744A2	Labour Legislations-II
	31745A3	Organizational Development
B:Marketing Management	31741	Production and Operations Management
	31742	Entrepreneurship Development
	31743B1	International Marketing
	31744B2	Logistics Marketing and Technology
	31745B3	Strategic Retail Management
C :Financial Management	31741	Production and Operations Management
	31742	Entrepreneurship Development
	31743C1	Foreign Exchange Management
	31744C2	Multinational Financial Management
	31745C3	Project Finance
D:International Business	31741D1	International Marketing Logistics
	31742D2	Foreign Exchange Management
	31743D3	Management strategies of MNCs
	31744D4	WTO- Constitutionsand Operations
	31745D5	Multinational Financial Management
E:Corporate Secretaryship	31741E1	Company Secretarial Practice
	31741E2	Corporate Restructuring: Law and Practice
	31741E3	Drafting and Conveyancing
	31741E4	Economic Legislations
	31741E5	Secretarial and Management Audit
F:Project Management	31741F1	Project Risk Management
	31742F2	Project Contracting and Clearance
	31743F3	Project Exports
	31744F4	Disaster Management
	31745F5	Project Preparation
G:Hospital Management	31741G1	Hospital Records Management
	31742G2	Hospital Related Laws
	31743G3	Marketing of Hospital Services
	31744G4	Quality Management in Hospitals
	31745G5	Hospital Hazards Management
H:Tourism Management	31741H1	Tourism Entrepreneurship
	31742H2	Tourism Project Management
	31743H3	Institutional Framework of Tourism
	31744H4	Global Tourism
	31745H5	Emerging Issues in Tourism



IV Semester		
I:Education Management	31741I1	Education Institution Management
	31742I2	Institutional Linkage for Education Management
	31743I3	Marketing of Education Services
	31744I4	Quality in Education
	31745I5	Contemporary issues in Education
J:Retail Management	31741J1	Retail Logistics and Supply Chain
	31742J2	Store and Mall Management
	31743J3	Retail Trends
	31744J4	Retail Technology Management
	31745J5	Growth Management
K:Technology Management	31741K1	Manufacturing, Maintenance and Waste Management
	31742K2	Knowledge and Change Management
	31743K3	Management of Technology Transfer and Absorption
	31744K4	Growth Management
	31745K5	Quality Management
L:Logistics Management	31741L1	Warehousing Management
	31742L2	Maritime Logistics and Documentation
	31743L3	Air Cargo Logistics
	31744L4	Logistics Marketing and Technology
	31745L5	Growth Management
M:Corporate Management	31741M1	Corporate Social Responsibilities and Ethics
	31742M2	Corporate Finance and Tax Management
	31743M3	Corporate Governance
	31744M4	Corporate Audit and Compliance Management
	31745M5	Corporate Restructuring
N:Banking and Finance	31741N1	Computer and Banking
	31742N2	Investment Analysis and Portfolio Management
	31743N3	Project Finance
	31744N4	Mutual Fund Management
	31745N5	Merchant Banking
O:System Management	31741O1	Management Control Systems
	31742O2	Re-engineering and Flexi Systems
	31743O3	Relational Database Management Systems
	31744O4	Data Mining and Warehousing
	31745O5	Software Engineering
P:Production and Operations Management	31741P1	Management of Technology Transfer and Absorption
	31742P2	Management of Innovation and R&D
	31743P3	Warehousing Management
	31744P4	Growth Management
	31745P5	Quality Management
Q:Cooperative Management	31741Q1	Management of Cooperative Enterprises
	31742Q2	Dynamics of Cooperation
	31743Q3	Entrepreneurship Development in Cooperative
	31744Q4	Cooperative Accounting, Finance and Audit
	31745Q5	Entrepreneurship Development





**VETRI TRUST**  
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