

**ALAGAPPA UNIVERSTIY STUDY CENTRE TUTICORIN**

**4<sup>TH</sup> SEM ASSIGNMENT QUESTION**

**INTERNAL MARK: 25 / PER SUBJECT**

**MBA PRODUCTION AND OPERATIONS MANAGEMENT (POM)**

**31741P1 - MANAGEMENT OF TECHNOLOGY TRANSFER AND ABSORPTION**

1. What are the importance of multilateral policies?
2. Explain the WTO's and TRIPs.
3. Explain the Invent Around ?
4. Explain the Technology Absorption ?
5. Discuss the taxation and fiscal policy ?

**31742P2 - MANAGEMENT OF INNOVATION AND R&D**

1. Discuss the creativity and problem solving.
2. Explain the four zones of Innovation ?
3. Discuss the close to the customer ?
4. Discuss the patenting inventions and innovations ?
5. Explain the Financiers of R & D projects ?

**31743P3 - WAREHOUSING MANGEMENT**

1. What are the benefits of Bonded warehouses?
2. Describe the 'Kinds of branding' ?
3. How to Industrial waste disposal?
4. Warehouses providing "Value added services"– Discuss.
5. State that the creating transfer requirements for storage

### **31744P4 - GROWTH MANAGEMENT**

1. Explain the characteristics of strategy ?
2. Why is the team based environment important to the Growth Management?
3. Write a note in detail about M4G
4. State the benefits of compensation programme ?
5. Explain in detail about “Synchronized efforts” ?

### **31745P5 - QUALITY MANAGEMENT**

1. Distinguish between old Quality and New Quality ?
2. Enumerate the acceptance of sampling ?
3. Describe the elements of TQM ?
4. Describe the need in Vendor Quality ?
5. Discuss the Environmental QS 14000 ?