

ALAGAPPA UNIVERSTIY STUDY CENTRE TUTICORIN

4TH SEM ASSIGNMENT QUESTION

INTERNAL MARK: 25 / PER SUBJECT

MBA – General

Elective – L - LOGISTIC MANAGEMENT (LM)

31741L1 - WAREHOUSEING MANAGEMENT

1. What are the importances of logistics in warehousing?
2. What are the problems in shipment processes?
3. Describe the needs of Inventory Management.
4. What are the types of Inventory?
5. Describe the 7 key of warehouse processes ?

31742L2 - MARITIME LOGISTICS AND DOCUMENTATION

1. What are the types of supply chain management?
2. What are the characteristics of shipping transport?
3. What are the functions of Freight brokers?
4. Describe the procedure for claiming Marine Insurance.
5. Describe the procedure of EXIM policy.

31743L3 - AIR – CARGO LOGISTICS

1. What are the significances of Air transportation?
2. Explain the procedure of aircraft loading ?
3. What is Air Cargo freight rates? What are its types?
4. What are the types of charter?
5. What are the principles of ICAO?

31744L4 - LOGISTICS MARKETING AND TECHNOLOGY

1. What are the types of logistics marketing segmentation?
2. What are the types of logistics network?
3. What are the types of 3PL service providers?
4. What are the types of GPS?
5. What are the types of tracking technologies?

31745L5 - GROWTH MANAGEMENT

1. What are the barriers of Growth Management?
2. What are growth strategies?
3. What are the types of harnessing diversity?
4. What are the types of Brand domain?
5. What are the internal environmental factors affects the growth of logistics?