

ALAGAPPA UNIVERSTIY STUDY CENTRE TUTICORIN

4TH SEM ASSIGNMENT QUESTION

INTERNAL MARK: 25 / PER SUBJECT

MBA HOSPITAL MANAGEMENT (HM)

31741G1 - HOSPITAL RECORDS MANAGEMENT

1. What is inactive medical record? Explain
2. What is medical records science? Explain
3. List and explain the outpatient's medical form ?
4. Explain the uses of computerisation of medical records.
5. Explain the importance of quality control techniques of medical records.

31742G2 - HOSPITAL MANAGEMENT

1. Explain in brief infant milk substitutes, feeding bottles and infant food Act, 1992.
2. Write a note on employee's provident fund Act, 1952
3. Write a detail note on maternity benefit Act 1961. When will a woman forfeit maternity benefits under the act
4. How are prenatal diagnostic techniques misused?
5. Write a note on the law pertaining to manufacture and sale of drugs under the relevant act.

31743G3 - MARKETING OF HOSPITAL SERVICES

1. Explain the salient features of service marketing ?
2. Write a note on logistic management ?
3. Illustrate the types of segmentation ?
4. Explain the importance of brochures for hospitals ?
5. Write a short note on service mix ?

31744G4 - QUALITY MANAGEMENT IN HOSPITALS

1. What are the functions of quality assurance committee?
2. Explain the contents of ISO manual ?
3. Explain quality delivery process ?
4. Quality of work can be improved by proper training' – discuss
5. Explain the significance of quality circles ?

31745G5 - HOSPITAL HAZARDS MANAGEMENT

1. Explain the types of hospital hazards ?
2. What is incineration? Why is it important?
3. What are sewage wastes? Explain its composition
4. What is the role of the patient in getting medical insurance?
5. Write a note on biomedical waste management ?