

ALAGAPPA UNIVERSTIY STUDY CENTRE TUTICORIN

4TH SEM ASSIGNMENT QUESTION

INTERNAL MARK: 25 / PER SUBJECT

MBA EDUCATION MANAGEMENT (EM)

31741 I1 - EDUCATIONAL INSTITUTION MANAGEMENT

1. What are the mechanisms of social learning?
2. What are the factors influencing the institutional climate?
3. What are the forces influencing the organizational change?
4. What are the various approaches in the crisis management?
5. How are conflicts solved in the educational institutions?

31742 I2 - INSTITUTIONAL LINKAGE FOR EDUCATION MANAGEMENT

1. What are the functions of AICTE?
2. Discuss the role played by the Distance Education Council (DEC) in India.
3. What are the Powers of Indian Nursing Council?
4. Explain the Hierarchial Structure, Functions and Duties of ICAR.
5. What are the various types of Higher Educational institutions in India?

31743 I3 - MARKETING OF EDUCATION SERVICES

1. What are the steps involved in Personal Selling?
2. What are the functions of Logistics?
3. What are the actions to be taken by the teachers to modify the Undesirable Behaviour of the Students?
4. What are the advantages and disadvantages of Off-Campus Learning?
5. Discuss the Role of Internal Marketing in the internationalization of Higher Education.

31744 I4 - QUALITY IN EDUCATION

1. What are the stages involved in Benchmarking Activity?
2. What are the benefits provided by the National Board of Accreditation?
3. What are the steps to be followed to implement ISO 9000 Quality Management in the Educational Institutions?
4. What are the initiatives taken by the Government of India to remove impediments in Industry — Academia Interaction?
5. What are the processes involved in Institutional Assessment and Accreditation?

31745 I5 - CONTEMPORARY ISSUES IN EDUCATION

1. What are the innovative approaches for reforming Higher Education?
2. What are the factors influencing the Students' Enrolment Rate in the Higher Education?
3. Discuss the Role Played by a Government in financing Higher Education.
4. What are the objectives of the Universities with Potential for Excellence (UPE)?
5. Discuss the Role Played by the teachers in managing the Students' Discipline.